

दक्षिण रेलवे Southern Railway
प्रधान मुख्य कार्मिक अधिकारी कार्यालय
Office of the Principal Chief Personnel Officer
प्रधान कार्यालय, कार्मिक विभाग, चेन्नै-600003
Headquarters, Personnel Department, Chennai-600003

सं/No: P(R) 436 / Misc. / Vol.V

दिनांक/Dated: 18.01.2024

All PHODs/ DRMs/ CWMs/ CEWE/ CAO/ CPM/ PDA/ Dy.CPOs/ Sr.DPOs/ Secy to GM,
Chairman/RRB/MAS,TVC, Addl.Registrar/RCT/MAS, Secretary/RRT/MAS,
Principal MDZTI/TPJ, SRCETC/TBM, ZETTC/AVD,
DPOs/SPOs/WPOs/APOs of HQ/Divisions /Workshops/Units.

विषय/Sub: Mera Yuva Bharat (MY Bharat).

A copy of D.O. letter No. E(G) 2023/CL-4/6 dt. 17.01.2024 issued by Director General (Human Resources) Railway Board alongwith with its enclosures, and a copy of Hon'ble Minister, Information & Broadcasting And Youth Affairs & Sports, Government of India D.O. No.K-20/5/2023-MY BHARAT/3371 dt. 13.12.2023 is enclosed for information, guidance and necessary action.

संलग्नक/Encl.16 pages

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सहायक कर्मचारी संबंधी अधिकारी/Asst Personnel Officer / IR & Trg.
कृते प्रमुकाधि/For Principal Chief Personnel Officer

प्रतिलिपि/Copy to: The General Secretary/SRMU

The General Secretary/AISCTREA
The General Secretary/AIOBCREA
The General Secretary/NFIR

APO/M&E/PB/Hqrs. : Please take necessary action on Sl.No.3
(Ongoing Activities).

IT Section/PB/Hqrs - to upload in the SR website.

नवीन गुलाटी
NAVEEN GULATI



महानिदेशक (मानव संसाधन)
भारत सरकार
रेल मंत्रालय, (रेलवे बोर्ड)
रेल भवन, नई दिल्ली-110001
Director General (Human Resource)
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
(RAILWAY BOARD)
RAIL BHAWAN, NEW DELHI-110001

D.O. No.E(G) 2023/CL-4/6

New Delhi, dated 17.01.2024

Dear General Manager,

Hon'ble Prime Minister of India during the culminating event of Azadi Ka Amrit Mahotsav at Kartavya Path, New Delhi, on 31.10.2023, has launched 'Mera Yuva Bharat (MY Bharat)'. An overarching enabling mechanism- Mera Yuva Bharat (MY Bharat)-powered by technology, for youth development and youth led development, has been established under the Department of Youth Affairs. In this connection, a copy of D.O letter dated 13.12.2023 from Hon'ble Minister for Information & Broadcasting and Youth Affairs & Sports addressed to Hon'ble MR is enclosed.

As brought out in the enclosed D.O. letter, Departmental volunteering programs will be run under 'MY Bharat'. Such programs would allow youth to participate in initiatives that benefit the local communities and can help improve the abilities of youth at the same time. The details that will be made available on the MY Bharat digital platform in regard to running such volunteering programs are also mentioned in the enclosed D.O. letter.

The following programs/activities are already in progress on Indian Railways to facilitate the active participation and engagement of Youth:

S.No.	Ongoing Activities
1.	Khelo India
2.	Rail Kaushal Vikas Yojana (RKVY)
3.	Training of apprentices under Apprentices Act, 1961
4.	Activities of Scouts & Guides
5.	RPF Operation AAHT – to tackle Human Trafficking

The following new Initiatives are to be undertaken on the Zonal Railways in the respective Divisions by Sr. DPOs:-

S.No.	Initiatives	Description
1.	Volunteering Services	Youth will be deployed at Railway Stations for Public Services, i.e. helping the needy people (Aged people, Women etc.).
2.	Internships	Students pursuing higher studies will be given chances for internship in Establishment/Personnel department etc. of Indian Railways.
3.	Hackathon for Youth	Competition based on "Emerging technologies, coding, innovations and their utility on the Railways" will be held in Railway Schools.
4.	Sharing of Railway Schools infrastructure	Infrastructure of Railway Schools, Library, Railway Playgrounds, Auditoriums etc. will be shared with Local youth to engage them in various activities to enhance their physical, mental and social capabilities.
5.	Competition among youth to spread Cultural Awareness	Competitions on Art, craft, culture, dance, drama, music, poetry etc will be held amongst youths.

It is also advised to disseminate information about the potential of the MY Bharat platform among stakeholders so that maximum numbers of youth can utilize the services of the platform also develop promotional material for volunteers and Department officials for executing such programs/activities.

I would like that your Zonal Railway should take requisite action as advised above. Progress being made in aforementioned programs may be advised to Railway Board on the webpage which will be launched shortly by the Ministry of Youth Affairs.

With regards,

DA: As above

Yours sincerely,


(Naveen Gulati)

The General Managers
All Indian Railways

अनुराग सिंह ठाकुर
ANURAG SINGH THAKUR



मंत्री
सूचना एवं प्रसारण और
युवा कार्यक्रम व खेल
भारत सरकार
MINISTER
INFORMATION & BROADCASTING AND
YOUTH AFFAIRS & SPORTS
GOVERNMENT OF INDIA
D.O. No. K-20/5/2023-MY BHARAT/3371

13 DEC 2023

Respected Shri Ashwini Vaishnaw Ji,

As you may be aware an overarching enabling mechanism-Mera Yuva Bharat (MY Bharat) powered by technology, for youth development and youth led development has been established under the Department of Youth Affairs.

MY Bharat was launched by Hon'ble Prime Minister of India during the culminating event of Azadi Ka Amrit Mahotsav at Kartavya Path, New Delhi, on National Unity Day, i.e., 31.10.2023. A digital platform for MY Bharat <https://www.mybharat.gov.in/> was also launched by the Hon'ble Prime Minister. This digital platform proposes to connect youth with volunteering programs in different sectors. This would enable youth to engage with the community to participate in developmental tasks and also develop leadership skills.

The issue of departmental initiatives for volunteering that could be taken up under the MY Bharat digital platform, was discussed in a meeting chaired by Hon'ble Minister for Education, Shri Dharmendra Pradhan Ji, with other Ministers and senior officers from various Ministries on 8th December 2023. A presentation was made during the meeting, and is enclosed herewith. It was discussed in the meeting that many Departments have considerable scope for running programs that can engage volunteers. Such programs would allow youth to participate in initiatives that benefit the local communities and can help improve the abilities of youth at the same time. Hence, you are requested to kindly instruct your Departments to:

- (1) Identify programs to engage youth in activities beneficial to the community relevant to your sector;
- (2) Develop outreach strategies to disseminate information about the potential of the MY Bharat platform among stakeholders so that maximum numbers of youth can utilise the services of the platform;
- (3) Develop promotional material for volunteers and Department officials for executing such programs.

(Contd...P/2)



: 2 :

For running such Departmental volunteering programs, the following would be made available to each Department on the MY Bharat digital platform:

- (i) A dedicated web page to list campaign theme for volunteering.
- (ii) The web page would list activities that could be taken up by volunteers.
- (iii) Page to have downloadable creatives as drawn up by Ministry concerned.
- (iv) Facility to generate events on different activities would be available.
- (v) Facility to upload photos and media on given page would be available.

You are requested to kindly give your valuable inputs on the above, at the earliest. You are also requested to nominate a Nodal Officer for the MY Bharat Platform from your Departments and intimate the same to us. For further details, Shri Pankaj Dhamija, Under Secretary, MY Bharat may be contacted at email - pankaj.dhamija1@gov.in ; mobile - 9910104606.

With regards,

Yours sincerely

(Anurag Singh Thakur)

Shri Ashwini Vaishnaw,
Hon'ble Minister of Railways, Communications and
Electronics and Information Technology,
Rail Bhawan,
New Delhi.



युवा कार्यक्रम एवं खेल मंत्रालय

DEPARTMENT OF
YOUTH AFFAIRS

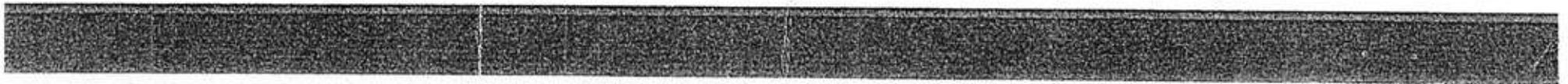
Mera Yuva Bharat (MY Bharat)



समर्थ युवा सशक्त भारत

Mera Yuva Bharat (MY Bharat)

Mera Yuva Bharat (MY Bharat) is an autonomous body set up by the Ministry of Youth Affairs and Sports, Government of India, to work as robust digital foundation for youth development in India. With its mission deeply rooted in the vision of a developed and empowered nation, MY Bharat provides a comprehensive digital platform catering to the multifaceted needs of the youth.





MINISTRY OF YOUTH AFFAIRS &
SPORTS
Government of India



Mera Yuva Bharat (MY Bharat) sets up a 'phygital' ecosystem

It aims to combine physical activities with opportunities to connect youth digitally (<https://mybharat.gov.in>) and empower young individuals to become catalysts for community transformation.

- Phygital ecosystem
- Connects youth digitally
- Opportunities for physical activities

Establishing a new contemporary technology-led digital platform for youth:

- To volunteer for work that matches the interests of youth
- To foster a sense of being a part of community and engage with social causes
- To participate in and organize events on different themes
- To connect with mentors and like minded peers using profile pages, participation in events and experiential learning program
- To develop leadership skills



Each Ministry to have a separate web page for campaign as conceived by them

1. Web page would list campaign theme for volunteering.
2. Web page would list activities possible for volunteers.
3. Ministry to identify Nodal officers for the campaign.
4. Page to have downloadable creatives as drawn up by Ministry
5. Facility to generate events on different activities would be available.
6. Facility to upload photos and media on Department page would be available.

Volunteering to help others and local community

By working in a real life situation on purely voluntary basis, youth can learn how to work in a team, to engage with people and contribute to the local community.

Objectives:

- **Practical Learning:** Real-world application of knowledge.
- **Community Engagement:** Fosters social ties and involvement.
- **Civic Responsibility:** Encourages active participation in community affairs.
- **Diverse Connections:** Facilitates networking with peers and mentors.
- **Collaborative Projects:** Enables teamwork on impactful initiatives.
- **Youth-Centric Governance:** Gives young people platform for active social participation.





सत्यमेव जयते

MINISTRY OF YOUTH AFFAIRS &
SPORTS
Government of India



Organisation Profile Page

Public Profile

Relaunch to update

Public Profile User

Organization Profile Flow

Up description

Uttar Pradesh Police

12 Jul, 2023

Approved

Dashboard

Experiential Learning

My Bharat Structure

Organizational Users

Add Sub Users

About Organization

Organization Summary

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s. Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s.

Address: Police Headquarters Bg, Gomti Nagar

State: Uttar Pradesh

District: Lucknow

Pincode: 939302

About

Bhajan Ram Meena

Designation

Ministry of Women and Child Development

Suggested Activities by Ministry:

1. Build Poshan Vatika for Anganwadis.
2. Donate toys/other items for Anganwadis.
3. Adopt an anganwadi.
4. Intensive Campaign in Poshan Pakhwada.
5. To help in creches for working mothers.



सत्यमेव जयते

MINISTRY OF YOUTH AFFAIRS &
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Government of India



Event Microsite

mybharat.gov.in/pages/events

Government of India

Skip to Main Content | -A A+ | English



National Youth Festival | Experiential Learning | Events

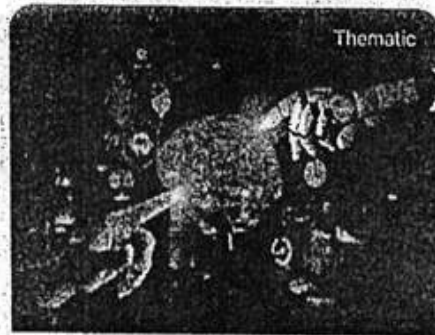
Login

Get Started

Upcoming

Ongoing

NYF'24



Thematic

Jan Jan
01 - 02

DELHI NYF

EAST DELHI, DELHI

Thematic Competition..



Image Unavailable

Thematic

Jan Jan
01 - 02

DELHI NYF 3

EAST DELHI, DELHI

Thematic Competition..



EXPERIENTIAL LEA

Life Skill

Dec Dec
23 - 24

DYF

SOUTH DELHI, DELHI

Poster Making

Youth-Police Joint Learning Programme

- **Introduction:** Adopted for implementation in Police Departments in 20 states of the country.
- **Implementation Agency:** The project is being implemented through field organisations of Ministry of Youth Affairs and Sports, Government of India in collaboration with the Police Departments of all States/UTs. For students, the programme is open for all colleges/institutions recognized by the UGC, irrespective of their enrolment with NSS. For non-students, they must be matriculates and complete Adhaar-based KYC via My Bharat platform.
- **Objective of Programme:** To apprise youth about police-related work and deploy them in police-related tasks. Also to improve the cognitive and people skills of youth.

Youth Police Experiential Learning Programme

20 States/UT Onboarded for Police Experiential Learning Program

Ladakh UT	Gujarat ✓	J&K	Karnataka
Rajasthan ✓	Odisha	Assam	Punjab
Uttarakhand ✓	Madhya Pradesh	Mizoram	Andaman & Nicobar
Uttar Pradesh ✓	Tripura	Haryana	Chhattisgarh
Maharashtra ✓	Chandigarh UT	Telangana	Goa

✓ Indicates that program has begun

Event Participation— National Youth Festival

Introduction: The National Youth Festival (NYF) in India is celebrated to commemorate the birth anniversary of youth icon Swami Vivekananda during National Youth Week, 12 to 16 January every year. It is organized by Ministry of Youth Affairs and Sports, Government of India in collaboration with one of the State Governments, by encouraging youth to take part in different competitive events.

Role of MY Bharat in NYF: MY Bharat's 'phygital' ecosystem is providing accessibility to youth and stakeholders of National Youth Festival in the following ways:

- Registration of State/District Nodal Officers for 27th National Youth Festival (NYF) ongoing.
- Defined competitive events on portal including both cultural and life skill components.
- Nodal Officers empowered to create and manage these events directly on the portal.
- Facilitation for uploading event-related photographs by Nodal Officers, including images of participants and winners.
- Active participant engagement encouraged.