





# av दक्षिण रेलवे Southern Railway प्रधान मुख्य कार्मिक अधिकारी कार्यालय Office of the Principal Chief Personnel Officer प्रधान कार्यालय, कार्मिक विभाग, चेन्नै-600003 Headquarters, Personnel Department, Chennai-600003

ਚੋ/No: P(R) 436 / Misc / Vol.V

दिनांक/Dated: 04.08.2025

All PHODs/ DRMs/ CWMs/ CEWE/ CAO/ CPM/ PDA/ Dy.CPOs/ Sr.DPOs/ Secy to GM, Chairman/RRB/MAS,TVC, Addl.Registrar/RCT/MAS, Secretary/RRT/MAS, Principal MDZTI/TPJ, SRCETC/TBM, ZETTC/AVD, DPOs/SPOs/WPOs/APOs of HQ/Divisions /Workshops/Units.

विषय/Sub:Celebration of 'Har Ghar Tiranga' (HGT) campaign 2025 – reg.

A copy of the Railway Board's letter No. E(G) 2021/CL-4/1 dated 01.08.2025 alongwith Annexure — 'A' and a copy of Secretary, M/o Culture's D.O.Lr. No. 42-22/119/2022-AKAM(Pt.II) dated 29.07.2025 on the above subject is enclosed for information, guidance, and necessary action.

संलग्नक/Encl. 03 pages

(B.Indumathy)
Sr.Personnel Officer / RP
For Principal Chief Personnel Officer

प्रतिलिपि/Copy to: The General Secretary/SRMU

The General Secretary / DREU
The General Secretary/AISCTREA
The General Secretary/AIOBCREA

The General Secretary/NFIR

IT Section/PB/HQ - to upload in the SR website.





## Government of India/भारत सरकार Ministry of Railways/रेल मंत्रालय (Railway Board/रेलवे बोर्ड)

No. E(G)2021/CL-4/1

Delhi, dated 01.08.2025

The General Managers/DGs/CAO, All Zonal Railways/PUs, All Centralised Training Institute, CORE, Metro & RDSO.

Sub: Celebration of 'Har Ghar Tiranga' (HGT) campaign 2025 -reg.

Ref: Secretary, M/o Culture's D.O. L. No. 42-22/119/2022-AKAM(Pt.II) dated 29.07.2025.

As Railways are aware, Government of India had launched Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. The objective of this campaign has been to encourage citizens to hoist the National Flag at their homes and build a personal and emotional connection with the Tiranga. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism, and pride.

- 2. In this connection, a copy of D.O letter dated 29.07.2025 from Secretary, M/o Culture to Chairman & CEO, Railway Board is enclosed. As stipulated in the enclosed D.O. letter, the HGT campaign was successfully implemented during the years 2022, 2023 and 2024 by conducting various activities involving Tiranga and with the Tiranga being prominently hoisted across homes, offices, institutions, and public spaces nationwide on 15<sup>th</sup> August. This year, Government of India has decided to celebrate HGT campaign 2025 across the country from 2<sup>nd</sup> to 15 August, 2025, in the following three phases:-
  - Phase 1 will start from 2<sup>nd</sup> August and go on till 8<sup>th</sup> August 2025.
  - Phase 2 will start from 9<sup>th</sup> August and go on till 12<sup>th</sup> August 2025.
  - Phase 3 will start from 13<sup>nd</sup> August and go on till 15<sup>th</sup> August 2025.
- 3. The proposed details of above mentioned three phases of HGT campaign 2025 are enclosed as Annexure-'A'.
- 4. It is requested to showcase and display the exhibition on Tiranga provided by M/o Culture (available in download section of **website www.harghartiranga.com**) and organize flag hoisting ceremonies and lighting up of railway stations across India. Please make arrangements accordingly so as to make 'Har Ghar Tiranga' campaign 2025 successful pan India.

DA: As above.

(Renú Sharma)
Principal Executive Director (IR)
Railway Board

Copy to: (i) ED/L&P - For kind information and coordination with CPROs.

(ii) JS/RB - For appropriate action w.r.to celebration of HGT campaign 2025 in Board's office.

#### Annexure- 'A'

#### **Details of HGT Campaign 2025**

### Phase 1 will start from 2<sup>nd</sup> August and go on till 8<sup>th</sup> August 2025

Trianga art on school walls and boards, exhibition of Tiranga, Tiranga Rangoli, Quiz, Tiranga Rakhi Making, Letter writing to Jawans and Police Personnel celebrating spirit of Tirangas, Tiranga Weaves and Threads - Any activity involving tri color thread. (display, installation), Patriotic Film Festival etc.

## Phase 2 will start from 9<sup>th</sup> August and go on till 12<sup>th</sup> August 2025

Big Event Tiranga Mahotsav comprising Tiranga Mela and Tiranga Concert, Tiranga Bike and Cycle Rallies, Tiranga Yatras, Tiranga lighting and decoration of location markets and buildings, selfie with Tiranga etc.

# Phase 3 will start from 13th August and go on till 15th August 2025

Hoisting the flag and nationwide engagement through Selfie with Tiranga photo uploads on the website <a href="https://www.harghartiranga.com">www.harghartiranga.com</a>.

विवेक अग्रवाल सचिव Vivek Aggarwal Secretary



भारत सरकार संस्कृति मंत्रालय नई दिल्ली—110001 GOVERNMENT OF INDIA MINISTRY OF CULTURE NEW DELHI-110 001

D.O.No.42-22/119/2022-AKAM(Pt.II)

July 29, 2025

Dear gui Kemar

As you are aware, Government of India launched Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. The objective of this campaign has been to encourage citizens to hoist the national flag at their homes and build a personal and emotional connection with the Tiranga. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism, and pride.

- 2. The HGT campaign was successfully implemented during the years 2022, 2023, and 2024, with the Tiranga being prominently hoisted across homes, offices, institutions, and public spaces nationwide on 15th August. Activities such as Selfie with Tiranga, Prabhat-pheris, Tiranga Rallies (including bike and cycle rallies), Tiranga exhibitions, along with other grassroots-level Janbhagidari initiatives, have made the Independence Day celebration a more participative and widely celebrated occasion across the country.
- 3. In continuation of this spirit, Government of India has decided to celebrate Har Ghar Tiranga 2025 across the country from 2nd to 15th August 2025, in three phases, as approved by the National Implementation Committee (NIC) on 24/07/2025. The phases are given as under:
  - Phase 1 will start from 2nd August and go on till 8th August 2025.
  - Phase 2 will start from 9th August and go on till 12th August 2025.
  - Phase 3 will start from 13th August and go on till 15th August 2025.
- 4. Further, in accordance with the directions of the National Implementation Committee (NIC), the Ministry of Railwaysis requested to showcase and displaythe exhibition on Tiranga provided by Ministry of Culture (available in download section of website <a href="https://www.harghartiranga.com">www.harghartiranga.com</a>) and organize flag hoisting ceremonies and lighting up of railway stations across India.

5. In the above context, it is requested to kindly nominate a Nodal Officer from your Ministry to coordinate with the Ministry of Culture for effective implementation of the HGT 2025 campaign.

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Yours sincerely.

(Vivek Aggarwal)

Shri Satish Kumar Chairman & CEO Railway Board Rail Bhawan New Delhi-110001